



**FOR IMMEDIATE RELEASE**

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**Western Specialty Contractors Promotes Travis DeJohn to  
Manager of Little Rock, Arkansas Branch**

(St. Louis, MO, Feb. 7, 2017) Western Specialty Contractors has promoted Travis DeJohn to Branch Manager of its Little Rock, AR branch office. DeJohn was previously the Assistant Branch Manager.

The Little Rock, AR branch was established in 1950 and provides the following services: building cleaning, concrete restoration, epoxy and chemical grout injection, expansion joint systems, exterior wall coatings, masonry restoration, parking and plaza deck restoration and waterproofing.

In his new role as Branch Manager, DeJohn will be responsible for overseeing the Little Rock office through daily leadership of operations and administrative functions, implementing a strategic vision, creating and implementing a business plan, growing market share, overseeing sales and estimating, ensuring productivity and safety of all office staff and field crews, managing budgets, training and developing personnel and fostering a working environment consistent with Western's core values and best practices.

DeJohn has worked for Western for the past 10 years, having previously worked in sales at the Little Rock branch, in addition to serving as Assistant Branch Manager; sales and project management at Western's Indianapolis, IN branch; and as an intern at Western's St. Louis, MO branch.

"Travis has been a loyal employee of Western for the past decade, working his way up from intern to Branch Manager," said Mike Mercier, Western Specialty Contractors Vice-President of Operations. "We are proud of his commitment to Western and are looking forward to seeing what he is able to accomplish in his new role as Branch Manager."

DeJohn has a Bachelor's degree in Business Administration in Management from the Cox School of Business at Southern Methodist University and a Master of Business Administration with dual concentrations in Finance and Marketing from Kelley School of Business at Indiana University.

### **About Western Specialty Contractors**

Family-owned and operated for 100 years, Western Specialty Contractors is the nation's largest specialty contractor in masonry and concrete restoration, waterproofing and specialty roofing. Western offers a nationwide network of expertise that building owners, engineers, architects and property managers can count on to develop cost-effective, corrective measures that can add years of useful life to a variety of structures including: industrial, commercial, healthcare, historic, educational and government buildings, parking structures and sports stadiums. Western is headquartered in St. Louis, MO with over 30 branch offices nationwide and employs more than 1,200 salaried and hourly professionals who offer the best, time-tested techniques and innovative technology. For more information about Western Specialty Contractors, visit [www.westernspecialtycontractors.com](http://www.westernspecialtycontractors.com).

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