



Media Contact:

Jennifer Beidle
314-607-9459
jennifer@jbeidlepr.com

**Western Waterproofing Selected a Finalist in
World of Concrete CREWS THAT ROCK™ 2015 Competition**

Please cast your vote today for Western Waterproofing and its crew for rocking their project!

(St. Louis, MO, Dec. 24, 2014) - Western Waterproofing, a member company of Western Construction Group, has been selected a finalist in the fourth annual World of Concrete (WOC) CREWS THAT ROCK 2015 Competition for its work on the Ameriprise Client Service Center/Ameriprise Financial Center in downtown Minneapolis. CREWS THAT ROCK honors concrete and masonry construction crews for their teamwork and contributions to the industry.

The public will cast votes for their favorite finalists in the Commercial/For Profit and Community Service/Not-for-Profit categories online at www.crewsthatrock.com. Voting will end at midnight on Dec. 26. The winners in each category will be honored at a winner's reception on February 4 in Las Vegas and will receive:

- Up to \$2,000 in airline credit to fly the winning crew to WOC 2015 in Las Vegas
- A \$500 American Express gift card
- Three complimentary rooms in an official WOC hotel during WOC 2015
- Two free seminars per person
- Gift bag of branding merchandise from WOC Gear and event sponsor BASF

The Western Waterproofing two-part project, a finalist in the Commercial/For Profit category, was completed over five weekends in July and August 2014. The first part of the project focused on waterproofing the Ameriprise Client Service Center's four-level underground parking garage. The work was completed in three weekends and included prepping the substrate and installing two coats of deck

membrane. The prep work was done on a Thursday night, turning the ramp back over to the owner for business on Friday. The Western crew started the deck membrane application at 8 p.m. on Friday night, completing the work by midnight on Saturday, turning the ramp back over to the owner by 6 a.m. on Monday morning. The crew installed a total of 160,000 square feet of deck coating on this project.

Staging on the project was the biggest challenge. The Western crew had to open, mix and place almost 1,000 pails of material in a relatively confined space. The product had to be mixed with a drill and paddle for three minutes per pail, which equals 50 hours of mixing. Staging also included laying out a grid pattern on the entire deck to ensure the correct amount of material was used. Because the thickness of the deck varied depending on the traffic exposure, the crew developed a color-coded squeegee system so everyone knew exactly what thickness was to be installed. The application also included broadcasting sand and back rolling it into the wet coating; the crews placed 22,000 pounds of sand on this project. The entire process had to be completed in less than 20 minutes per pail and totaled over 330 man hours.

The second project was the Ameriprise Financial Services building located just down the street from the service center. This project also included waterproofing a four-level underground parking garage. The deck coating application on this project included 100,000 square feet and was completed in two weekends.

Please cast your vote today for Western Waterproofing and its crew for rocking this project!

About Western Construction Group

Family-owned and operated for nearly 100 years, Western Construction Group is the nation's largest specialty contractor in masonry, concrete and facade restoration, waterproofing and specialty roofing. Offering a nationwide network of expertise, building owners, engineers, architects and property managers can count on Western Construction Group to develop cost-effective, corrective measures that can add years of useful life to industrial, commercial, healthcare, historic, educational and government buildings, parking structures and sports stadiums. Western Construction Group is headquartered in St. Louis, MO with over 30 branch offices nationwide and employs more than 1,200 salaried and hourly professionals who offer the best, time-tested techniques and innovative technology. For more

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