



FOR IMMEDIATE RELEASE

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**Western Specialty Contractors Promotes Jessica Gitto
to National Account Manager**

(St. Louis, MO, Jan. 30, 2019) Western Specialty Contractors has promoted Jessica Gitto to the position of National Account Manager. Gitto was previously the Marketing/Assistant National Account Manager at Western.

Western's National Account Program is designed to offer national and regional property owners and managers a single source for the exterior repair and restoration of all their buildings and structures. Each program is custom-designed to meet each customer's needs, reflecting their policies, procedures and organizational structure.

As National Account Manager, Gitto will assist in the company's efforts to identify, establish and develop relationships with large, multi-location customers. Gitto will also work to establish productive, professional relationships with high-level executives and other key contacts for all assigned client accounts, as well as effectively communicate to customers the benefits of a national account partnership with Western.

Additionally, Gitto will assist in coordinating work between the various branch offices and project locations to eliminate the hassle of logistics for Western's partners, plus coordinate seminars and presentations, work to improve sales growth of national accounts and implement corporate marketing plans.

Gitto has a Bachelor of Fine Arts in Communication from the University of Missouri – St. Louis and more than 12 years of marketing, management and sales experience. Gitto started working for Western in

2013 as a Business Development Representative before being promoted in 2017 to Marketing/Assistant National Account Manager where she managed Western's involvement with such national industry organizations as BOMA, APPA and ASHE. She also organized and attended trade shows and managed Western's website, social media, branch project profiles and press releases in her previous position at Western.

About Western Specialty Contractors

Family-owned and operated for more than 100 years, Western Specialty Contractors is the nation's largest specialty contractor in masonry and concrete restoration, waterproofing and specialty roofing. Western offers a nationwide network of expertise that building owners, engineers, architects and property managers can count on to develop cost-effective, corrective measures that can add years of useful life to a variety of structures including: industrial, commercial, healthcare, historic, educational and government buildings, parking structures and sports stadiums. Western is headquartered in St. Louis, MO with over 30 branch offices nationwide and employs more than 1,200 salaried and hourly professionals who offer the best, time-tested techniques and innovative technology. For more information about Western Specialty Contractors, visit www.westernspecialtycontractors.com.

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